

# Real Estate Investment Analysis

Real estate finance

# Pricing a revenue-generating property

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- Consider a property made of a collection of leasable units
- How much should a given investor pay for such a property?
- Two approaches:
  1. DCF method (forecast expected flows, discount them)
  2. Ratio approach (cap and GRM)
- Both approaches require detailed cash flow data



# Three levels of cash-flows

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- *Before tax cash flows* accrue to:
    1. Taxes (income and capital gains)
    2. Debt holders
    3. Equity holders
  
  - *After tax cash flows* accrue to:
    1. Debt holders
    2. Equity holders
  
  - *Equity after tax cash flows* accrue to equity holders
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# Three appropriate discount rates

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- *Before tax cash flows* should be discounted at before-tax WACC
- *After tax cash flows* should be discounted at WACC
- *Equity after tax cash flows* should be discounted at required return on equity
- First two calculations give the value of the firm, the last one gives the value of equity



# Cash flow pro-forma

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- Table of expected cash flows associated with the property over a certain horizon
- Typical horizon: 5 to 10 years, yearly data
- We will first ignore the potential role of debt and taxes, and focus on before tax cash flows



# Potential gross income

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- *Potential Gross Income (PGI)*: revenue when occupancy is full
- $PGI = \text{Capacity (in sq. ft)} \times \text{Expected Rent/Sq. Ft.}$
- Second element requires market trend analysis
- Best to go unit by unit and lease by lease to forecast expected rent/sq. ft.



# How to project rents

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- **Forecast market rents:**
  1. Assume a constant growth rate for market rents (CPI, or average growth rate over recent period)
  2. Use econometric model to forecast rent growth
- **Unit-by-unit, use current rent as long as leased, use projected market rent when lease expires, adjusted for unit-specific information**



# A typical econometric model (GM 6)

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- Rents reflect supply and demand
- Supply at date  $t$ :  $S_t = S_{t-1} + C_t$
- $C_t$  is the number of new units on the market at date  $t$
- $S_t = s(S_{t-1}, R_{t-k})$  where  $k$  is construction lag
- $D_t = d(D_{t-1}, R_t, N_t)$  where  $N_t$  is a list of demand drivers
- Vacancy rate: 0 if  $D_t > S_t$ ,  $(S_t - D_t)/S_t$  otherwise
- $R_{t+1} = r(R_t, (S_t - D_t)/S_t)$
- 1) Estimate/calibrate  $r$ ,  $s$  and  $d$
- 2) Forecast  $N_t$ , and you're done





# The real estate cycle

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1. Market Value exceeds Replacement Cost
2. Investment boom
3. Vacancies rise, rents fall, market value falls below replacement cost
4. Supply only responds with a lag
5. Vacancy and rents bottom out
6. Until market value exceeds replacement cost
7. And on we go



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“Fitting is sh%%ing.”

*Edward C. Prescott, Nobel Prize Economist*



# Warning

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- Designing a model that fits historical evidence is trivial
- Forecasting is tough
- More complex models fit better, but forecast poorly (Wiki “overfitting”)
- Only criterion that matters: out-of-sample forecasting fit
- In other words, how has your forecast performed?
- Truth: beating naïve models is tough, and naïve models are free



# Vacancy allowance

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- $\text{Vacancy allowance} = \text{PGI lost to vacancy}$
- $\text{Effective Gross Income (EGI)} = \text{PGI} - \text{Vacancy allowance}$
- Sources: past information, and market analysis
- Best to go unit by unit to reflect their specific features, and, obviously, lease length



# Operating expenses

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- Cost of operating the building: labor, utility bills, property taxes, simple maintenance...
  - Can be *fixed* (independent of occupancy) or *variable* (increasing with occupancy)
  - Distinguishing features of operating expenses: frequent, mostly predictable and regular
  - Building betterment investment are not operating expenses
  - Leases specify who bears what cost and, sometimes, *expense stops*
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# A taxonomy of leases: gross vs. net

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- *Gross lease*: owner pays all operating expenses
- *Net lease*: tenant is responsible for at least some operating expenses
- *Triple net (NNN) lease*: all operating expenses are paid by the tenant (EGI+non-rent income $\approx$ NOI)
- *Lease with expense stop*: landlord pays operating expenses up to a certain amount, tenant pays the rest



# A taxonomy of leases: types of rent

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- *Flat rent*: rent is constant until lease ends
- *Graduated rent*: rent increases on a fixed schedule
- *Revaluated rent*: rent reappraised periodically by an independent professional
- *Indexed rent*: rent is indexed to public index such as CPI
- *Percentage lease*: rent is fixed component (base rent) plus fraction of tenant's net income or sales



# Net operating income

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- $\text{NOI} = \text{PGI} - \text{Vacancy Allowance} + \text{Other Income} - \text{Operating Expense}$
- Other income = net income from non-rent activities (e.g. laundry machines)
- Operating income for the property





# Capital expenditures

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- Infrequent expenditures, typically though not always meant to better or add to the property (building improvements, leasing commissions...)
- Expenses not associated with basic operation
- They are cash outflows, and matter for the bottom line
- Tax treatment of capital expenditures differs from treatment of operating expenses



# Property before tax cash flow

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- $PBTCF = NOI - \text{Capital expenditures}$
- Expected inflows minus expected outflows
- Cash flows to be distributed across three types of stakeholders:
  1. Equity holders
  2. Debt holders
  3. The tax man



# Reversion cash flows

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- Reversion cash flows are the result of selling all or part of the property
- In most cases, one big reversion cash flow in the last year of the analysis, equal to the expected value of the property at that time, net of transaction costs
- Two methods:
  1. Guess a perpetual rate of growth of PBTCF and discount the perpetuity at appropriate rate
  2. Use multiple approach (guess year 11 NOI or EGI, and apply standard multiple)



# Typical Pro Forma Items

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## **Operating (all years):**

Potential Gross Income = (Rent*SF)	=	PGI
- Vacancy Allowance = -(vac.rate)*(PGI)	=	- V
+ Other Income = (eg, parking, laundry)	=	+OI
- Operating Expenses	=	- OE
<hr/>		<hr/>
Net Operating Income	=	NOI
- Capital Expenditures	=	- CE
<hr/>		<hr/>
Property Before-tax Cash Flow	=	PBTCF

## **Reversion (last year & yrs of partial sales only):**

Property Value at time of sale	=	V
- Selling Expenses = -(eg, broker)	=	- SE
<hr/>		<hr/>
Property Before-tax Cash Flow	=	PBTCF





# Going in IRR

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- Given a proposed property price, and a full pro-forma, a “total” IRR can be calculated
- It is the discount rate that makes the present value of all expected PBTFCF equal to the price
- A sound decision rule: compute typical IRR on similar properties, and take project if property IRR exceeds this typical IRR



# Equivalently, use the DCF method

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- Estimate required return on similar property (*the opportunity cost of capital*)
- Discount PBTFCF at rate
- Another sound decision rule: accept project if resulting value exceeds the price



# Typical returns: real estate indices

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- *NCREIF property index (NPI)*
- Survey
- Cap rate approach (holy trinity)
- CAPM





# Historical evidence, 1970-2003

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	Total Return	Volatility	Risk Premium
T Bills	6.30%	2.83%	NA
G Bonds	9.74%	11.76%	3.44%
Real Estate*	9.91%	9.02%	3.61%
Stocks	12.72%	17.48%	6.42%

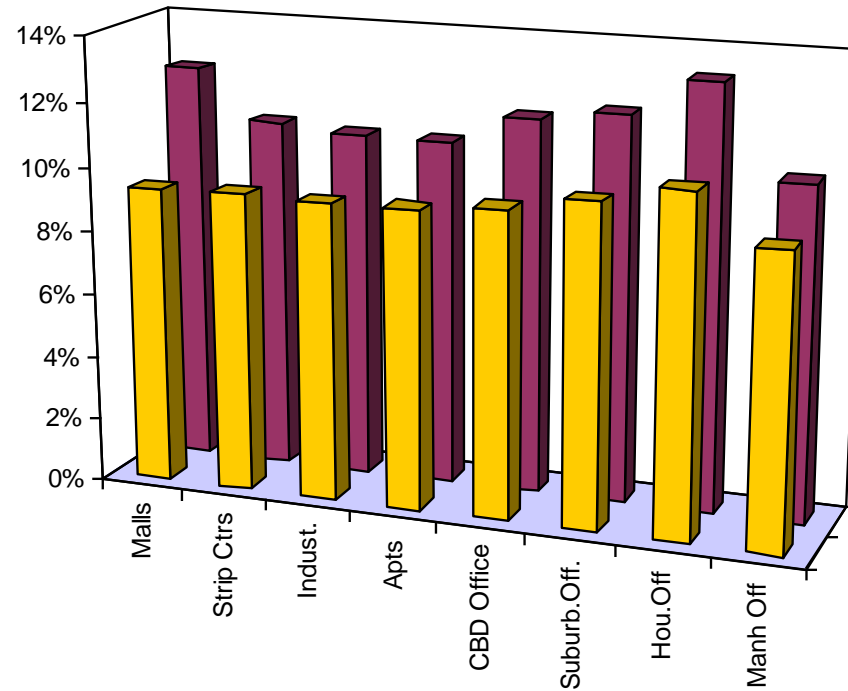
\*NCREIF: large, institutional quality commercial properties

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# Survey evidence

**Exh.11-6a: Investor Total Return Expectations (IRR) for Various Property Types\***



\*Source: Korpacz Investor Survey, 1st quarter 2005

	Malls	Strip Ctrs	Indust.	Apts	CBD Office	Suburb. Off.	Hou. Off	Manh Off
■ Institutional	9.27%	9.35%	9.28%	9.31%	9.56%	10.03%	10.58%	9.11%
■ Non-institutional	12.53%	11.00%	10.81%	10.80%	11.68%	12.05%	13.19%	10.38%

# Capitalization rate approach

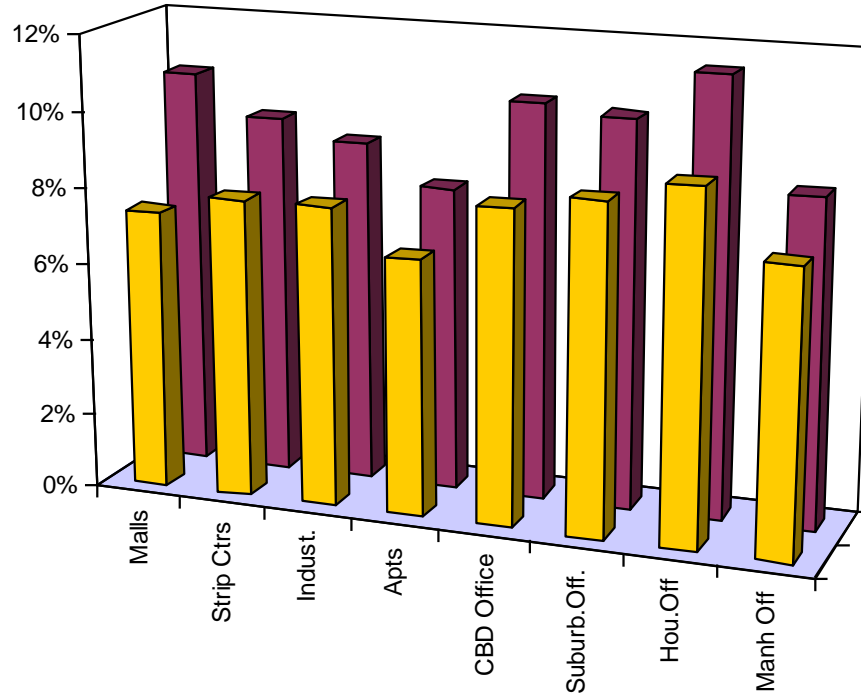
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- Cap rate = (current NOI or PBTCF) / Property Value
- Assume current PBTCF cap rate is  $y$ , and that we expect PBTCF to grow at rate  $g$  for ever
- Then IRR on property is  $r \approx y + g$



# Survey evidence (!! on NOI cap rates !!)

Exh.11-6b: Investor Cap Rate Expectations for Various Property Types\*



\*Source: Korpacz Investor Survey, 1st quarter 2005

	Malls	Strip Ctrs	Indust.	Apts	CBD Office	Suburb. Off.	Hou. Off	Manh Off
■ Institutional	7.33%	7.86%	7.88%	6.74%	8.26%	8.63%	9.19%	7.45%
■ Non-institutional	10.51%	9.50%	9.02%	8.00%	10.38%	10.18%	11.44%	8.59%

# CAPM/REIT approach

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- Find the average unlevered equity beta of similar properties, using, presumably, REITs or NCREIF data
- Invoke CAPM to calculate required return on equity
- Calculate WACC
- Discount



# Multiple/Ratio approach

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- Find a group of peer properties on which good value data is available due to recent transaction, or rock-solid appraisal
- Alternatively, collect/purchase info on appropriate multiples
- Apply Cap rate and GRM approach to current property



# When does the multiple approach work?

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- When comparable properties don't just have the same  $y$ , but also when they have the same  $g$
- Outside of fixed  $g$  world, we need comparable properties to be roughly scaled up or down version of the target property
- Heroic, but standard, and a good way to frame an argument over value



# Debt and taxes

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- Many investors are subject to taxes at the property level, which matters greatly for value
- Two ways to deal properly with the effects of debt and taxes:
  1. Discount after tax cash flows at after tax WACC
  2. Discount flows-to-equity (EATCF) at the required rate of equity
- First approach yields the property's total value, the second one yields the value of equity in the property





# Calculating taxes and flows-to-equity

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- Taxable income = NOI – Depreciation – Interest expenses
- Income taxes = Taxable income x Tax rate
- ATCF= PBTCF – Income taxes
- EATCF=ATCF – Debt service payments



# Depreciation

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- Value of property = Value of Land + Value of Structures and Equipment
- Land cannot be depreciated
- Depreciable cost basis < Value of the property
- Depreciation rates and methods vary for different items
- Buildings: 27.5 years straight-line (residential)  
39 years (non-residential)



# Calculating reversion cash flows

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- $\text{Capital gains} = \text{Net sale proceeds} - \text{Adjusted basis}$
- $\text{Adjusted basis} = \text{Original basis} + (\text{Total CAPEX} - \text{Depreciation})$
- $\text{Capital gains tax} = \text{Capital gains} \times \text{relevant tax rate}$
- It is also proper to show a final debt payment in a pro-forma table (even though, in principle, it could be folded into standard debt service line)



# Capital Gains Tax

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- Capital gains = (Net sale price – (Original basis + Capex))  
+ Depreciation
- The two pieces are taxed differently
- *Net sale proceeds – (Original Basis + Capex)* is taxed at the capital gains tax rate
- *Depreciation* is taxed at the “depreciation recapture tax rate”, which is typically higher



# Example

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- Net sale price=\$1,000,000, Original Basis=\$800,000, CAPEX=\$100,000, Depreciation=\$50,000
- Capital gains tax: 15%, Recapture Tax: 25%
- CGT           =  $(1,000,000 - 800,000 - 100,000) \times 0.15$   
                  +  $(50,000) \times 0.25$   
                  = 27,500



# And we're done

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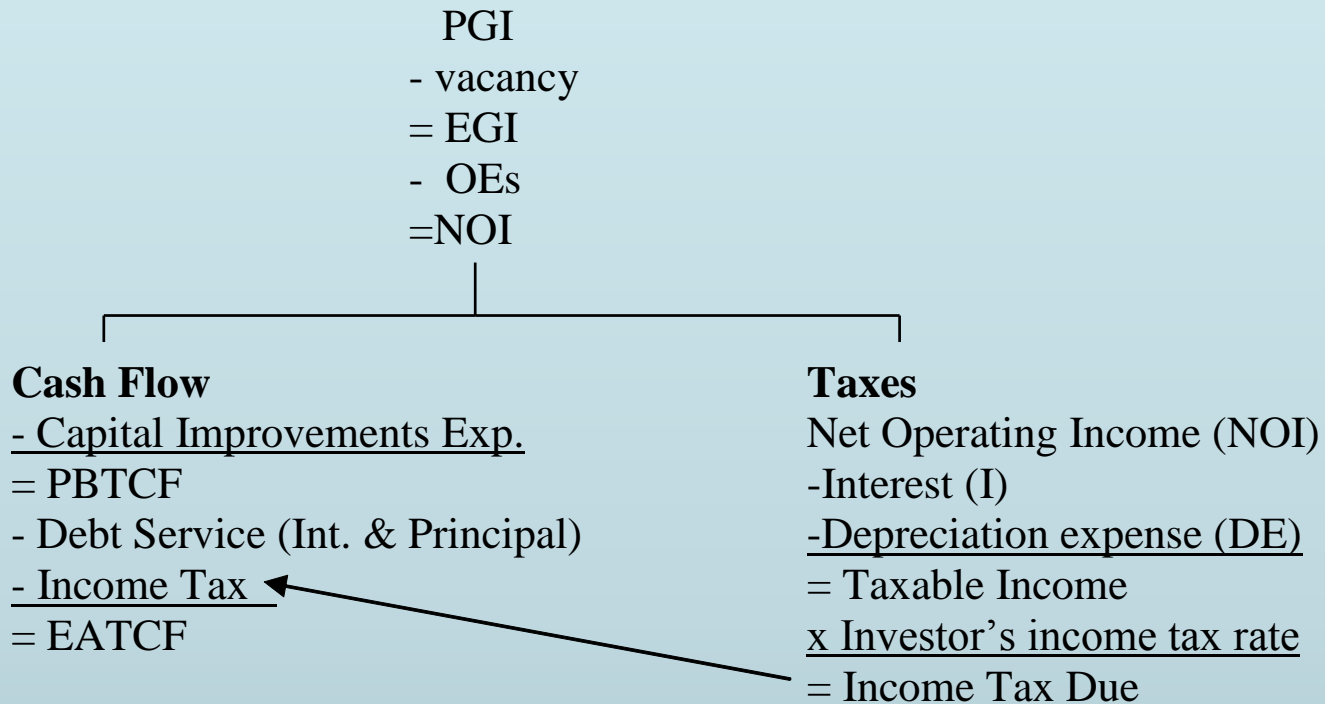
- Discount ATCF at WACC, or EATCF at required return on equity
- One should do an obvious set of multiple calculations too, but in practice it is seldom done
- Key point: leverage can make a deal worth it, or kill it, depending on the direct and indirect costs of debt



# EATCF from operations

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## Exhibit 14-1a: Equity After-Tax Cash Flows from Operations



## Exhibit 14-2: Example After-Tax Income & Cash Flow Proformas . . .

Property Purchase Price (Year 0):	\$1,000,000	Unlevered:	Levered:
Depreciable Cost Basis:	\$800,000	Before-tax IRR:	6.04%
Ordinary Income Tax Rate:	35.00%	After-tax IRR:	4.34%
Capital Gains Tax Rate:	15.00%	Ratio AT/BT:	0.719
Depreciation Recapture:	25.00%		0.870

	Year:	1	2	3	4	5	6	7	8	9	Oper. Yr.10	Reversion Item:	Rever. Yr.10	Total Yr.10
Operating:														
Accrual Items:														
NOI	\$60,000	\$60,600	\$61,206	\$61,818	\$62,436	\$63,061	\$63,691	\$64,328	\$64,971	\$65,621	Sale Price	\$1,104,622		
- Depr.Exp.	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	- Book Val	\$809,091		
- Int.Exp.	\$41,250	\$41,140	\$41,030	\$40,920	\$40,810	\$40,700	\$40,590	\$40,480	\$40,370	\$40,260				
=Net Income (BT)	(\$10,341)	(\$9,631)	(\$8,915)	(\$8,193)	(\$7,465)	(\$6,730)	(\$5,990)	(\$5,243)	(\$4,490)	(\$3,730)	=Book Gain	\$295,531	\$291,801	
- IncTax	(\$3,619)	(\$3,371)	(\$3,120)	(\$2,867)	(\$2,613)	(\$2,356)	(\$2,096)	(\$1,835)	(\$1,571)	(\$1,305)	- CGT	\$73,421		
=Net Income (AT)	(\$6,722)	(\$6,260)	(\$5,795)	(\$5,325)	(\$4,852)	(\$4,375)	(\$3,893)	(\$3,408)	(\$2,918)	(\$2,424)	=Gain (AT)	\$222,111	\$219,686	
Adjusting Accrual to Reflect Cash Flow:														
- Cap. Imprv. Expdtr.	\$0	\$0	\$50,000	\$0	\$0	\$0	\$0	\$50,000	\$0	\$0				
+ Depr.Exp.	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	\$29,091	+ Book Val	\$809,091		
-DebtAmort	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	-LoanBal	\$730,000		
=EATCF	\$20,369	\$20,831	(\$28,704)	\$21,766	\$22,239	\$22,716	\$23,198	(\$26,317)	\$24,173	\$24,667	=EATCF	\$301,202	\$325,868	
+ IncTax	(\$3,619)	(\$3,371)	(\$3,120)	(\$2,867)	(\$2,613)	(\$2,356)	(\$2,096)	(\$1,835)	(\$1,571)	(\$1,305)	+ CGT	\$73,421		
=EBTCF	\$16,750	\$17,460	(\$31,824)	\$18,898	\$19,626	\$20,361	\$21,101	(\$28,152)	\$22,601	\$23,361	=EBTCF	\$374,622	\$397,983	

### CASH FLOW COMPONENTS FORMAT

	Year:	1	2	3	4	5	6	7	8	9	Oper. Yr.10	Reversion Item	Rever. Yr.10	Total Yr.10
Operating:														
Accrual Items:														
NOI	\$60,000	\$60,600	\$61,206	\$61,818	\$62,436	\$63,061	\$63,691	\$64,328	\$64,971	\$65,621	Sale Price	\$1,104,622		
- Cap. Imprv. Expdtr.	\$0	\$0	\$50,000	\$0	\$0	\$0	\$0	\$50,000	\$0	\$0				
=PBTCF	\$60,000	\$60,600	\$11,206	\$61,818	\$62,436	\$63,061	\$63,691	\$14,328	\$64,971	\$65,621	=PBTCF	\$1,104,622	\$1,170,243	
- Debt Svc	\$43,250	\$43,140	\$43,030	\$42,920	\$42,810	\$42,700	\$42,590	\$42,480	\$42,370	\$42,260	- LoanBal	\$730,000		
=EBTCF	\$16,750	\$17,460	(\$31,824)	\$18,898	\$19,626	\$20,361	\$21,101	(\$28,152)	\$22,601	\$23,361	=EBTCF	\$374,622	\$397,983	
-taxNOI	\$21,000	\$21,210	\$21,422	\$21,636	\$21,853	\$22,071	\$22,292	\$22,515	\$22,740	\$22,967	taxMktGain	\$693	\$23,661	
+ DTS	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	- AccDTS	(\$72,727)	(\$62,545)	
+ ITS	\$14,438	\$14,399	\$14,361	\$14,322	\$14,284	\$14,245	\$14,207	\$14,168	\$14,130	\$14,091			\$14,091	
=EATCF	\$20,369	\$20,831	(\$28,704)	\$21,766	\$22,239	\$22,716	\$23,198	(\$26,317)	\$24,173	\$24,667	EATCF	\$301,202	\$325,868	



# After-tax proforma items (operations)

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- BT net income = NOI - Depreciation – Interest
- AT net income = BT net income – Income Taxes
- (*ATCF = AT net income – CAPEX + Depreciation + Interest*)
- EATCF = AT net income  
- CAPEX – Debt Amortization  
+ Depreciation
- EBTCF = EATCF + Income taxes



# First year cash flows (details)

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<b>NOI</b>	= \$60,000, 1 <sup>st</sup> yr.
<b>- Depr.Exp.</b>	= \$800,000/27.5 = \$29,091, ea. yr.
<b>- <u>Int.Exp.</u></b>	= <u>\$750,000*5.5%</u> = \$41,250, 1 <sup>st</sup> yr.
<b>=Net Income (BT)</b>	= 60000 - 29091 - 41250 = -\$10,341.
<b>- <u>IncTax</u></b>	= <u>(.35)(-10341)</u> = - \$3,619, 1 <sup>st</sup> yr.
<b>=Net Income (AT)</b>	= -10341 - (-3619) = - \$6,722, 1 <sup>st</sup> yr.
<b>Adjusting Accrual to Reflect Cash Flow:</b>	
<b>- Cap. Imprv. Expdtr.</b>	= - \$0, 1 <sup>st</sup> yr.
<b>+ Depr.Exp.</b>	= + \$29,091, ea. yr.
<b>-<u>DebtAmort</u></b>	= <u>- \$2,000</u> , ea. yr (this loan).
<b>=EATCF</b>	= (-6722-0+29091-2000) = \$20,369, 1 <sup>st</sup> yr.
<b>+ <u>IncTax</u></b>	= <u>+(-\$3,619)</u> = -\$3,619, 1 <sup>st</sup> y r.
<b>=EBTCF</b>	= 20369 - 3619 = \$16,750, 1 <sup>st</sup> yr.



# Calculating reversion cash flows

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- $\text{EATCF (reversion)} = \text{Net Sale Price} - \text{Loan Balance} - \text{CGT}$



# After-tax proforma items (reversion)

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- Book Value = Adjusted basis  
= Original Basis + CAPEX - Depreciation
- Book Gain = **Net** Sale Price – Book Value
- CGT = (**Net** Sale Price – Original Basis – Capex) \* CGT rate  
+ Depreciation \* Recapture Rate
- Gain (AT) = Book Gain - CGT
- EATCF = Book Value + Gain (AT) – Loan Balance  
(= Sale Price – Loan Balance – CGT)
- EBTCF = EATCF + CGT



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=EBTCF	\$16,750	\$17,460	(\$31,824)	\$18,898	\$19,626	\$20,361	\$21,101	(\$28,152)	\$22,601	\$23,361	=EBTCF	\$374,622	\$397,983	
-taxNOI	\$21,000	\$21,210	\$21,422	\$21,636	\$21,853	\$22,071	\$22,292	\$22,515	\$22,740	\$22,967	taxMktGain	\$693	\$23,661	
+ DTS	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	\$10,182	- AccDTS	(\$72,727)	(\$62,545)	
+ ITS	\$14,438	\$14,399	\$14,361	\$14,322	\$14,284	\$14,245	\$14,207	\$14,168	\$14,130	\$14,091			\$14,091	
=EATCF	\$20,369	\$20,831	(\$28,704)	\$21,766	\$22,239	\$22,716	\$23,198	(\$26,317)	\$24,173	\$24,667	EATCF	\$301,202	\$325,868	

<b>Net Sale Price</b>	$= V_T - SE$ $= NOI_{11}/.06 - SE = 1.01*\$65,621/0.06 - 0 = \$1,104,620$
<b>- <u>Book Val</u></b>	$= - (V_0 + AccCI - AccDE)$ $= - (1000000 + 100000 - 290910) = - \$809,091$
<b>=Book Gain</b>	$= 1104620 - 809091 = \$295,531$ <p>Inclu 1104620 - (1000000+100000) = 4620 Gain, + 290910 Recapture</p>
<b>- <u>CGT</u></b>	$= (.15)(4620) + (.25)(290910) = -\$73,421$
<b>=Gain (AT)</b>	$= 295531 - 73421 = \$222,111$
<b>Adjusting Accrual to Reflect Cash Flow:</b>	
<b>+ Book Val</b>	$= + \$809,091$
<b>-<u>LoanBal</u></b>	$= - (750000 - 10*2000) = -\$730,000$
<b>=EATCF</b>	$= 222111 + 809091 - 730000 = \$301,202$
<b>+ <u>CGT</u></b>	$= + \$73,421$
<b>=EBTCF</b>	$= 301202 + 73421 = \$374,622$



# Cash flow components (operations)

---

- Cash Flows to Equity:

$$\begin{aligned} & \text{PBTFCF} \\ - & \text{Loan Debt Service} \\ = & \text{EBTCF} \\ - & \text{Taxes if no DTS or ITS} \\ + & \text{DTS} \\ + & \text{ITS} \\ = & \text{EATCF} \end{aligned}$$

- PATCF:

$$\begin{aligned} & \text{PBTFCF} \\ - & \text{Taxes if no DTS or ITS} \\ + & \text{DTS} \\ = & \text{PATCF} \\ - & \text{Loan Debt Service} \\ + & \text{ITS} \\ = & \text{EATCF} \end{aligned}$$



# Breaking it down

Apprec.Rate = 1.00%      Bldg.Val/Prop.Val= 80.00%      Loan= \$750,000  
 Yield = 6.00%      Depreciable Life= 27.5 years      Int= 5.50%  
 Income Tax Rate = 35.00%      CGTax Rate = 15.00%      Amort/yr \$2,000  
 DepRecapture Rate= 25.00%

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
Year	Prop.Val	NOI	CI	PBTCF	tax w/out shields	DTS	(4)-(5)+(6) PATCF	LoanBal	Loan DS	ITS	(4)-(9) EBTCF	(7)-(9)+(10) EATCF	(9)-(10) LoanATCFs
0	\$1,000,000			(\$1,000,000)			(\$1,000,000)	\$750,000	(\$750,000)		(\$250,000)	(\$250,000)	(\$750,000)
1	\$1,010,000	\$60,000	\$0	\$60,000	\$21,000	\$10,182	\$49,182	\$748,000	\$43,250	\$14,438	\$16,750	\$20,369	\$28,813
2	\$1,020,100	\$60,600	\$0	\$60,600	\$21,210	\$10,182	\$49,572	\$746,000	\$43,140	\$14,399	\$17,460	\$20,831	\$28,741
3	\$1,030,301	\$61,206	\$50,000	\$11,206	\$21,422	\$10,182	(\$34)	\$744,000	\$43,030	\$14,361	(\$31,824)	(\$28,704)	\$28,670
4	\$1,040,604	\$61,818	\$0	\$61,818	\$21,636	\$10,182	\$50,364	\$742,000	\$42,920	\$14,322	\$18,898	\$21,766	\$28,598
5	\$1,051,010	\$62,436	\$0	\$62,436	\$21,853	\$10,182	\$50,765	\$740,000	\$42,810	\$14,284	\$19,626	\$22,239	\$28,527
6	\$1,061,520	\$63,061	\$0	\$63,061	\$22,071	\$10,182	\$51,171	\$738,000	\$42,700	\$14,245	\$20,361	\$22,716	\$28,455
7	\$1,072,135	\$63,691	\$0	\$63,691	\$22,292	\$10,182	\$51,581	\$736,000	\$42,590	\$14,207	\$21,101	\$23,198	\$28,384
8	\$1,082,857	\$64,328	\$50,000	\$14,328	\$22,515	\$10,182	\$1,995	\$734,000	\$42,480	\$14,168	(\$28,152)	(\$26,317)	\$28,312
9	\$1,093,685	\$64,971	\$0	\$64,971	\$22,740	\$10,182	\$52,413	\$732,000	\$42,370	\$14,130	\$22,601	\$24,173	\$28,241
10	\$1,104,622	\$65,621	\$0	\$1,170,243	\$23,661	(\$62,545)	\$1,084,037	\$730,000	\$772,260	\$14,091	\$397,983	\$325,868	\$758,169

IRR of above CF Stream = 6.04%      4.34%      5.50%      7.40%      6.44%      3.58%





# Cash flow components (reversion)

---

- Cash Flows to Equity:
  - Net Sale Price
  - Loan Debt Service
  - = EBTCF
  - Taxes if no DTS
  - + DTS (-)
  - = EATCF
  
- PATCF
  - = PBTCF
  - Taxes if no DTS
  - + DTS (-)
  - = PATCF
  - Loan Debt Service
  - = EATCF



# Projected IRR calculations

---

10-yr Going-in IRR:		
	<b>Property (Unlvd)</b>	<b>Equity (Levd)</b>
<b>Before-tax</b>	6.04%	7.40%
<b>After-tax</b>	4.34%	6.44%
AT/BT	$434/604 = 72\%$	$644/740 = 87\%$
<b>→ Effective Tax Rate</b> <b>With ord inc=35%,</b> <b>CGT=15%, Recapt=25%.</b>	<b><math>100\% - 72\% = 28\%</math></b>	<b><math>100\% - 87\% = 13\%</math></b>



# A puzzle

---

- Assume that deal is a zero NPV deal for this investor (investor is *marginal*)

- That is:  $E(r^E) = \text{IRR on EATCF at } \$250,000 \text{ cost}$   
 $= 6.44\%$

- By the same logic, expected return on unlevered equity would seem to be:

$$E(r^U) = \text{IRR on PATCF at } \$1,000,000$$
$$= 4.34\%$$

- But  $r^D = 5.5\% > E(r^U)$

- If MM holds:  $E(r^E) = E(r^U) + ((1-\tau) D/E) (E(r^U) - r^D) < E(r^U)$



# What's going on?

---

- IRR on PATCF at \$1,000,000 is not  $E(r^U)$
- If the investor is willing to pay \$1,000,000 with some debt financing, she would not be willing to pay the same if constrained to go all-equity
- In other words  $E(r^U) > \text{IRR on PATCF at } \$1,000,000$
- Can we tell what  $E(r^U)$  is?



# Value additivity principle

---

- NPV of investment =  $PV(ATCF) - \text{Property Price (MV)}$   
  
= NPV of investment if 100% equity financed  
+ NPV of financing  
  
=  $NPV(\text{Property}) + NPV(\text{Financing})$   
  
= *Adjusted Present Value (APV)*  
  
=  $[PV(PATCF) - MV] + \text{NPV of financing}$
  - If the investor is *marginal*,  $APV=0$
  - Market value (MV) of an asset is the value to marginal investor
- 



# Investment value

---

- Investment value:  $IV = MV + APV$
- $IV$  can exceed  $MV$  for some investors because:
  1. their tax rate is lower than that of marginal investors
  2. they have access to better/more financing
  3. they can squeeze more CFs out of the property
  4. they have some private information about PBT CF prospects
  5. ...
- Investors whose  $IV > MV$  are called *intramarginal*
- !!!! Doesn't mean they should pay above  $MV$  !!!!



# What is $E(r^u)$ ?

---

- Assume that the investor in exhibit 14.2 is marginal at \$1,000,000 (i.e.  $E(r^E) = \text{IRR on EATCF at } \$250,000$ )
- We have:  
$$\begin{aligned} \text{APV} &= 0 \\ &= \text{NPV}(\text{Property}) + \text{NPV}(\text{Financing}) \\ &= \text{PV}(\text{PATCF}) - \text{MV} + \text{PV}(\text{ITS}) \end{aligned}$$
- It follows that  $\text{PV}(\text{PATCF}) = \text{MV} - \text{PV}(\text{ITS})$
- We know MV, we know all PATCF,  $E(r^u)$  is the discount rate in  $\text{PV}(\text{PATCF})$
- If we can calculate  $\text{PV}(\text{ITS})$ , we will know  $E(r^u)$



# Discount rates

---

- ITS is highly correlated with debt service flows (perfectly so, in fact, for IOMs)
- The natural discount rate for ITS is the rate of interest on debt
- In earlier example, if investor is marginal, this implies  $E(r^u)=5.77\%$  (see excel file), which is bigger than  $r^D$
- Why is it bigger than 4.34%? Why is it lower than 6.44%?






# What is the implicit average tax rate?

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- If Modigliani-Miller is roughly right, then:

$$E(r^E) = E(r^U) + ((1-\tau) D/E) (E(r^U) - r^D)$$

- We know  $E(r^E) = 6.44\%$  in previous example, while  $D/E = 750/250 = 3$ , and  $(E(r^U) - r^D) = .27\%$
  - Given  $E(r^U)$ , the average tax rate consistent with MM formula is  $\tau = 17\%$  (roughly)
  - Tax rate seems low
- 
- 

# Summary

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- How to build a cash-flow pro-forma
- Know your leases (easy), know your market (tough)
- Decision rules:
  1. Buy if IRR in PBTCF terms exceeds returns on alternative investments in comparable properties
  2. Buy if IRR in EATCF terms exceeds after-tax required rate on levered equity
- IV vs. MV

